

## Sponsorship Levels

Please refer to the Sponsorship Benefit Summary to see the complete list of benefits.

### Exclusive Media Sponsor, SOLD

The EXCLUSIVE Media Sponsor, the only media outlet featured in the event program and marketing materials to promote the gala. Your name and logo will be featured on the Uncommon Threads' website and social media channels, including press releases as well as a poster size magazine cover or banner on our "red carpet." It's an opportunity to be recognized in the event presentation.

Exclusive 2020 Media Sponsor



### Premier Sponsor, \$7,500, SOLD

The LEAD event sponsorship open to only ONE non-media sponsor. This sponsorship gives you a host of benefits with the most visibility before and during the event. Some of the many benefits include: logo prominently displayed in full page Gala ad in the April & May issues of Northshore Magazine, (with commitment by March 1, 2020), the display of your company's banner on our "red carpet", a feature on the Uncommon Threads' website and social media channels, and the opportunity to give a personal statement at the Gala. Includes 6 VIP tickets (\$600 value).



### Champion Sponsor, \$5,000

Be one of only TWO sponsors at this level. This sponsorship gives you high visibility before and during the event. A sampling of benefits include: logo displayed in full page Gala ad in the Northshore Magazine (depending on commitment date), verbal recognition at the Gala, and a dedicated e-blast. Includes 5 VIP tickets (\$500 value).

### Partner Sponsor, \$2,500

This sponsorship is unlimited and includes verbal recognition in the virtual program, inclusion in the physical program which is being expanded, mention in Northshore Magazine, your logo on Uncommon Thread's website, and marketing via Facebook and Instagram. Includes 3 VIP tickets (\$300 value).

### Advocate Sponsor, \$1,000

This sponsorship is unlimited and is ideal for small business to participate. It includes mention in the physical program which is being expanded, mention in Northshore Magazine, your logo on Uncommon Thread's website, and marketing via Facebook and Instagram. Includes 2 VIP tickets (\$200 value).

## Contact & Payment Information

Complete this form and mail it along with your check (payable to Uncommon Threads) to Uncommon Threads • 60 Island Street, Suite 150 Lawrence, MA 01840 • 978.219.9559 or pay online at uncommonthreads.org If you have any questions please contact: admin@uncommonthreads.org

Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

All of the marketing opportunities listed are non-refundable, limited in number and will be accepted on a first come/first serve basis. We reserve the right to restrict participation.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

## Ticket Options

### Friends Pack, \$500

- Includes 6 VIP tickets, (value \$600—save \$100)

### VIP Ticket, \$100

- Includes \$50 Gift Certificate to Uncommon Closet

### Individual Ticket, \$75

- Includes \$25 Gift Certificate to Uncommon Closet

### NEW! General Admission \$35

- Includes entry to the "virtual red carpet" and virtual program





























To purchase tickets or make a donation visit [www.uncommonthreads.org](http://www.uncommonthreads.org)

### To Donate an Auction Item

Please contact admin@uncommonthreads.org

\* Tickets are non-refundable

# Sponsorship Benefits Summary

Benefit	Media	Premier	Champion	Partner	Advocate
# of Sponsorships Available	SOLD	SOLD	2	Unlimited	Unlimited
Opportunity to Give a Personal Statement at Gala					
Verbal Recognition at Gala					
Corporate Banner/Poster on the Red Carpet					
Promotion in Northshore Magazine* (subject to publishing deadlines)					
Listed in Program*					
Featured on Website					
Listed on Website					
Mentioned on Facebook and Instagram					
Free VIP Tickets	6 (\$600)	6 (\$600)	5 (\$500)	3 (\$300)	2 (\$200)

To purchase tickets visit [www.uncommonthreads.org](http://www.uncommonthreads.org)

\* more prominent for Premier and Champion Levels